

# A Primer for Every Job...

Recommended Applications	B-I-N	1-2-3	Cover-Stain	AllCoat
<b>INTERIOR SURFACES</b>				
Drywall	E	E	F	E
Plaster (1)	G	E	G	E
Limewash/Lime Plaster	NRENRE			
New Wood Trim/Doors	E	G	F	E
Plywood	G	G	F	E
Brick	NRENRR			
Concrete (1)	G	E	G	G
Galvanised New (3)/Old	NRENRG			
Aluminium/Stainless Steel	G	E	G	G
Plastisol®	E	E	F	E
Fibreglass/GRP	NRENRR			
Glossy Paints/Glass	E	E	F	E
Varnish/Woodstain	ENRRNR			
Clear Finishes	E	G	G	G
Wood Panelling/Laminates	E	G	G	G
Ceramic Tile	G	E	G	G
Formica®	E	G	G	G
Wallcovering (non porous)	E	E	F	E
Powder Coatings	E	E	F	E
Acoustic Tiles	NREE			
<b>EXTERIOR SURFACES</b>				
Cedar & Redwood	*	G	F	*
Plywood	*	G	F	*
Pressure Treated Wood	*	E	F	*
Brick	*ENR*			
Concrete/Stucco	*	E	G	*
Glossy Paints/Glass	*	E	F	*
Galvanised New (3)/Old	*ENR*			
Aluminum/Stainless Steel	*	E	G	*
Wrought Iron/Cast Iron/Copper	*NRE*			
Lead/Asbestos	*ENR*			
PVC	*	E	G	*
Powder Coatings	*	E	F	*
<b>STAINS &amp; ODOURS</b>				
Tannin Bleed	E*NREE*			
Knots & Sap	E*NRNRNR			
Rust	E*EGG*			
Smoke & Fire Damage	E*NREE*			
Water Damage	E*NREE*			
Nicotine/Tobacco	GNREE*			
Mildew/Mould Stains (2)	E*NREE*			
Pet Stains	E*NREE*			
Asphalt/Grease	E*ENRRR			
Tar/Bitumen	NRENRRR			
Creosote	E*GNRRR			
Odour Sealing	E*NRNRNR			
Lipstick/Crayon	E*EGG*			

E=Excellent (best recommendation)  
G=Good (may be used on this surface)  
NR=Not Recommended

NOTES: \* Use B-I-N for spot priming on exterior surfaces  
1) Allow new plaster/cement & stucco to cure 60-90 days before coating.  
2) Use Blackfriar Fungicidal Wash to remove mould/mildew before priming.  
3) Degrease new galvanisedsteel with methylated spirit before priming.

READ INSTRUCTIONS ON PRODUCT CONTAINER FOR FURTHER INFORMATION

## Other ZINSSER Problem Solvers...



### Bulls Eye 1-2-3® DEEP TINT Water-Base Deep Tint Primer-Sealer

- Interior and exterior
- Tintable to mid-to-deep colours
- Seals and tones the surface
- Improves coverage of deep colour topcoats
- Use under or over any oil or water-base paint
- Recoat in 1 hour



### B-I-N® The Ultimate Performance Shellac-Base Primer-Sealer

- The ultimate stain killer – blocks stains from water, smoke, fire damage and more
- The ultimate new wood sealer- seals knots & sap streaks
- Blocks odours permanently and completely
- Sticks to glass, metal, tile and other glossy surfaces without sanding
- Lightning fast dry – recoat in 45 minutes
- Great under or over any topcoat
- \* Available in handy 390ml aerosol



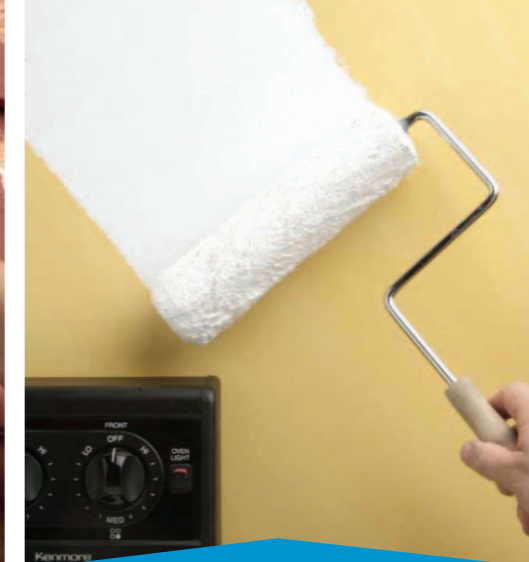
### COVER STAIN® Oil-Base Primer-Sealer Stain Killer Bond Coat

- Interior and exterior
- Blocks cedar & redwood bleed
- Use for fire, smoke & water damage
- Sticks to all surfaces without sanding
- Fast drying – recoat in 2 hours
- \* 350 VOC Formula



### Allcoat Stain Killer Multi-Surface Primer & Finish

- High Hiding Stain Blocker
- Oil performance without the odour
- Kills stains from water, graffiti, ink, crayon
- Sticks to all surfaces without sanding
- Non-yellowing, dries flat, sands easily
- Dries in 30 minutes. Recoat in 2 hours



# Bulls Eye 1-2-3® All Surface • All Purpose Water-Base Primer



- Great hide
- Great adhesion without sanding
- Superior stain blocking
- Mould & mildew resistant
- Great for high pH surfaces
- Great under or over any paint
- Fast 1 hour recoat time



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An RPM Company



# The Water-Base Primer That's Great for Any Surface!



## Great For All Interior Surfaces...

Bulls Eye 1-2-3® is great for new and previously painted drywall, plaster, wood, metal, vinyl, PVC, fibreglass, masonry - any interior surface. Made with ZINSSER's unique proprietary acrylic resins for exceptional flexibility and durability, Bulls Eye 1-2-3 has great hide and can be tinted toward the colour of the topcoat to eliminate one coat of paint. It's a great base coat for decorative finishes - can be used under or over ANY oil or latex paint. You'll never stop to change primers when you use Bulls Eye 1-2-3. It's the "all in one can" primer.

## ...And All Exterior Surfaces!

Bulls Eye 1-2-3 is the "go to" primer for binding chalky exterior surfaces like aluminium, vinyl or previously painted siding or trim. It outperforms conventional oil-base primers, creating a flexible/breathable film that resists blistering, peeling, cracking & chipping so the topcoat looks great for years! And it seals off tannin in cedar siding so it won't bleed through your paint. It's great for masonry, metal, fibreglass, hardboard, PVC, weathered wood, pressure treated lumber, T1-11 siding - any outdoor surface.



## Great Adhesion Without Sanding

Bulls Eye 1-2-3 has legendary bond coat adhesion. It sticks to oil-base enamels, clear finishes, Formica®, PVC, ceramic tile - even glass - without tedious sanding, saving time, mess and expense. With Bulls Eye 1-2-3, just clean and prime - and you're ready to paint!



## Seals Porous Surfaces

Drywall, builder's flat, wood, plaster, masonry & brick are no match for the sealing properties of Bulls Eye 1-2-3! It seals porous surfaces for a more even colour and sheen and offers exceptional enamel holdout. Plus, it's great for high pH surfaces like concrete, stucco, plaster and fast set joint & texture compounds.

## Great Hide Over Dark Colours

Bulls Eye 1-2-3 has great hide. It completely blocks previous colours - even dark colours - so they won't show through your new paint. No matter how vibrant or subtle your new paint colour, it will look better and last longer if you prime with Bulls Eye 1-2-3 first.



## Superior Stain Blocking Performance

Bulls Eye 1-2-3 permanently and completely seals graffiti, grease spots, tar or asphalt - even light water stains - inside and out! ZINSSER's unique stain-blocking resins trap tannins from cedar and redwood in the primer film to prevent stains from bleeding through the topcoat.



## Mould & Mildew Resistant Primer Film

Bulls Eye 1-2-3 is extremely effective at preventing the growth of mould & mildew on the primer film, extending the life of the paint job. It's great for high-humidity areas like bathrooms, kitchens, basements - or when priming new construction or refinishing projects in humid conditions.



## Rust Inhibitive Formula - Great For New Metal

Bulls Eye 1-2-3 resists flash rusting in its "wet" state - and provides rust resistance for the life of the coating. It dries to a smooth, tight, water resistant film that's great for iron railings, steel doors, metal panels, duct work, galvanised gutters - any interior or exterior metal surface.



## Great Basecoat for Faux Finishes

Bulls Eye 1-2-3 has superior sealing qualities and great hold out, making it an outstanding base coat for any decorative painting or faux finish project - ragging, frottage, marbling, wood graining - even under a metallic finish. And when tinted, it eliminates the need for a first coat of paint.

## GENERIC TYPE: 100% acrylic water-base primer-sealer

### RECOMMENDED FOR: Interior

New or previously painted drywall, plaster, wood (pine, fir, cedar, redwood, plywood), metal (aluminium, iron, steel, stainless steel, galvanised metal), vinyl, PVC, fibreglass, masonry (stucco, concrete & brick).

### Exterior

New or previously painted wood (pine, fir, cedar, redwood, T1-11, plywood, pressure treated woods). Asbestos shingles, glass, metal (aluminium, iron, steel & galvanised metal), PVC, aluminium and vinyl siding, fibreglass and masonry (stucco, concrete, HardiPlank® & brick).

### APPLICATION DATA:

*Brush, roller or pad:*

Nylon, polyester or blend

*Airless Spray:*

.015" - .017" tip @ 2000 - 2500 psi

*Conventional Spray:*

Thin to 10% - clean water

Spray @ 50 - 90 psi

*Practical Spread Rate:*

10m<sup>2</sup> per litre

*Application Conditions:*

10° - 32°C / <85% RH

*Dry Time (24°C / 50%RH):*

Touch: 35 min.

Recoat: 1 hr

Stain sealing: 2 hrs, cedar 24hrs

Full scrape cure: 7 days

*Tinting:* Up to 16ml Universal Colourant per litre

USE 123 DEEP TINT FOR MID/DEEP-TONE COLOURS

### CLEANUP:

Clean applications tools with warm water and liquid detergent or household cleaner. If dried on tools use a heavy-duty household cleaner and rinse with water.

### TECHNICAL DATA:

<b>Solids by weight:</b>	50.5%
<b>Solids by volume:</b>	34.0%
<b>Density:</b>	1.26 kg/l
<b>Viscosity Range:</b>	100 - 110 KU
<b>Theoretical Spread Rate</b>	
@ 1 mm DFT:	13.2m <sup>2</sup> per litre
<b>Gloss @ 60°/3 day cure:</b>	23% (satin)
<b>Enamel holdout:</b>	1.0% gloss change
<b>Wet adhesion:</b>	Pass 2000 cycles
<b>Flexibility/7 day cure</b>	
(1/4" Mandrel):	Pass/5A
<b>Flame spread</b>	
<b>(ASTM-84-97A):</b>	5, Class 1
<b>Smoke contribution</b>	
<b>(ASTM-84-97A):</b>	0, Class 1
<b>Flash Point</b>	
<b>(ASTM D3278):</b>	>82°C
<b>Max VOC:</b>	30 g/l
<b>Freeze/thaw stable:</b>	Yes

### LIMITATIONS:

Not recommended for floors or decks or surfaces subject to immersion or prolonged contact with water. These limitations are not to be construed as all-inclusive.